

FAX# 703 528 7880
CREDIT RISK !!!
FROM REP NOV20/12 17.22
HARRIS REPORT
CHANGES *** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME SHELLI HUTTON

SALES PRSN WA- JOE KNAUER

ALEXANDRIA, VA 22310

	CLASS: NATL.	LOCAL	REGIONAL
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ICF)

DATE NOV20/12 17.22

DATE NOV20/12 17.22

STA: *****
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

[illegible]

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AGENCY ADVERTISER CODE =          AGENCY EST# = 641
AGENCY PRODUCT CODE =

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31	S	800P-1130P	30	\$3,300.00	11/3	11/3	0	SAL
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PROGRAM :	FBALL	
ORD COM1:	TP FBALL	
THIS IS A	MAKE-GOOD	FOR NOV3 ON LINE-16 FOR 1 SPOT/WK
39	A	800P-1144P
		30
		\$3,300.00

PROGRAM : FBALL
ORD COM1: LATE RUN DUE TO FOOTBALL, SPOT RAN AT 11:42P.
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-31

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP NOV20/12 17.22
*** WFTV-TV ***

REP HEADLINE# 6385060 TRF# 337779
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1	LINE#	:	:	:	:	:	:	:	:	:	:	:

STATION MAKEGOOD OFFERS:
M6 OK'D BUY#31 MISSED: SAT/800P-1130P NOV3 30S \$3,300.00 (NOV20/12)
OFFER: SAT/800P-1144P NOV3 30S \$3,300.00 PLS ADVISE.
CMT: LATE RUN DUE TO FOOTBALL, SPOT RAN AT 11:42P.

NOV/12 78290.00 CONTRACT TOTAL 78290.00
TOTAL SPOTS 66

MARKET TOTALS \$231,700 WFTV 34% WKMG 16% WESH 32% WOFL 14% WKCF 1% WRBW 1% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE